



# Inspiring and enabling lifelong giving





'GIFT's charitable work has been nothing short of phenomenal and has inspired me and should inspire everyone to give back.'

- Gavriel Sacks, Volunteer Tutor



'The most striking realisation I have had is that the GIFT mission is as much for the volunteer as for its recipients.'

- Sylvie Simons, Volunteer Driver

**Trustees Neil Blair Howard Jackson Lauren Moshal** Rabbi Naftali Schiff **Haim Taib** 



# Dear Friends,

Across London, Manchester and Israel we create givers. We know that being kind or helping others isn't something that just happens automatically. It is a mindset that needs to be taught, nurtured and encouraged, so that present and future generations are imbued with this core tenet of Judaism.

> 'It's what we give to others, more than what we get from others, which makes for a meaningful and happy life.' - Lord Rabbi Jonathan Sacks

We are immensely grateful to all of our wonderful volunteers and generous supporters; through you, we are able to inspire and enable lifelong giving, creating a community that is engaged, supported and empowered by the gift of giving. Thank you for all that your involvement allows us to achieve.

Together with the whole GIFT team, we are delighted to share with you here more about what we do: our impacts since our founding in 2004, our current activities, and our vision for the future.

It has been particularly moving and powerful to hear from our volunteers about how their involvement with GIFT has had a meaningful impact:

'GIFT put me in touch with a lovely lady who lives alone. I continuously look forward to my weekly Shabbat visits and she is so happy to see me! I know it means a lot to her to come and chat, and I have really benefitted from it too (including a new friendship). I'm so glad GIFT put us in touch.'

'My experiences as a driver, delivering food packages, gave me a window into some of the challenges people face alone, hidden in the pockets of our communities."

We are continually growing our reach, enabling more and more people to become lifelong givers, and in so doing sustain and nourish our wonderful community. Looking forwards, we are excited to launch new, impactful projects and programmes - whether online, in schools, through innovative resources or via eco-friendly initiatives.

Thank you for continuing to join us on our journey. Your involvement really does make a difference.









**Founding Director** 



# THE GIFT JOURNEY

#### 2004

GIFT was co-founded at the kitchen table of Michelle Barnett. Since then, we have worked with and inspired **28,000** volunteers across the country from the age of 1 to 99.



#### 2008

The GIFT Box project was established to encourage shoppers to purchase and donate additional items to those in need. Since then, we have distributed over **500,000** essential food parcels.



GIFT launched its urgent response to the COVID-19 pandemic, garnering the involvement of over **1,000** new volunteers to support those hit hardest.

#### 2011

GIFT moved into the new Giving Hub in North London. Since then, we have hosted over **3,000** packing sessions.



#### 2017

GIFT ran the first Supermarket Challenge, an immersive experience which seeks to grow awareness of food poverty. Since then, over 2,750 people have taken part, of all different ages.



#### 2012

GIFT created its Education programme. Since then, we have connected with students in over **100** primary and secondary schools across the UK.



# COVID-19: GIFT'S RESPONSE

**7,600** REQUESTS FOR SHOPPING AND PRESCRIPTIONS FULFILLED



**21,000+** HOT MEALS DISTRIBUTED

**50,000** FOOD PARCELS DELIVERED TO THOSE IN URGENT NEED







1,100 ONLINE CLASSES
DELIVERED BY GIFT
EDUCATORS TO INSPIRE
LIFELONG GIVING



UR

100+ LAPTOPS
AND TABLETS
REFURBISHED AND
DISTRIBUTED FOR
HOME-SCHOOLING











6,000 NHSOS GRATITUDE PACKAGES COLLATED FOR HOSPITAL AND CARE HOME STAFF









#### PRIMARY SCHOOLS

#### **EQUIPPING OUR YOUNGEST VOLUNTEERS**

We run powerful, fun sessions for Year 6 pupils across 15 schools, to inspire them to become volunteers and givers for the rest of their lives.













#### **INSPIRING PEOPLE OF ALL AGES**

We facilitate regular weekly virtual learning sessions and special online events around festivals, and invite ground-breaking speakers from around the world to motivate our community.





LIFELONG GIVING



#### SECONDARY SCHOOLS

#### **CREATING OPPORTUNITIES FOR** YOUNG PEOPLE TO GIVE

We host regular, hands-on sessions in over 20 schools for students to learn about all forms of giving, and to actively volunteer, whether at school, from home or with our partner charities.





#### **EXPERIENCES**

#### **GENERATING REAL-LIFE IMMERSIVE OPPORTUNITIES**

We create a multitude of carefully curated experiences to bring the GIFT of giving to life, such as Bnei Mitzvah programmes, active summer camps, visits to UK food banks, and our highly popular Supermarket Challenge.



# **COMMUNITY SUPPORT**

# HOW WE MAKE A DIFFERENCE-









#### **FOOD SUPPORT**

- The GIFT Food
   Bank at The Giving
   Hub distributes
   much-needed
   weekly supplies.
- The Giving
  Kitchen creates
  nutritious, hot
  meals to those
  unable to cook for
  themselves.

#### **SHARING THE MAGIC**

- The Simchas Project enables an army of volunteers to use their talents, from photography to hair-braiding, to make a simcha magical.
- The Pre-Loved Project refurbishes and distributes much-needed items such as bicycles and laptops to those in greatest need.



#### **SPECIAL INITIATIVES**

- The Go Green supports the environment through regular litter-picking events.
- The One Small Deed Project encourages young volunteers to collate and distribute Homeless Packs.

# BUILDING MEANINGFUL CONNECTIONS

- The Helping Hand Project brings together young volunteers with families in need of childcare help.
- The Befriending Programme creates warm, long-lasting relationships between volunteers and those who are isolated within the community.
- The Virtual Tutoring
   Programme empowers young volunteers to share their academic knowledge.



# **OUR VISION FOR THE FUTURE**

# ENGAGED, SUPPORTED & EMPOWERED BY THE GIFT OF GIVING



- Curricula and educational resources developed through research and testing around the psychology of giving
- Rolling out our primary school learning programme to more settings

#### **GOING GREEN**

- New initiatives to encourage young people to think and act green, and expanding our current offering such as the Litter-Picking Project
- Distributing our food parcels in biodegradable food bags, saving 50,000 plastic bags from landfill

#### **ENABLING GIVING THROUGH TECHNOLOGY**

- Launching the GIFT app to make giving accessible, easy and trackable
- Hosting The GIFT of the Gab podcast
- Training young volunteers to repair electronic devices and commit to putting their skills into practice

#### GENERATING GIVING OPPORTUNITIES AT ALL LIFE STAGES

- Launching The GIFT Hub 2.0 to provide multiple opportunities to engage in fun, rewarding volunteering activities
- Organising overseas social action trips to fully immerse students and families in the GIFT of giving
- Creating programming for harder-to-reach age groups, such as university students and young professionals





## **PARTNERSHIPS**

## THANK YOU















































































ADOT | Barnet Council | Ben Tenenblat | Camp Simcha | Cards of Care | Chizuk | City Harvest | Cocoa | Covid Crisis Rescue | Daniels | FareShare | Felix | Georgias's Kiddie Deli | Give It App | Gratitude | Grodzinski | Haringey Council | Hermolis & Co Ltd | Israel Bonds | JAMI | Jasmine Catering | JBD | Jewish Aged Needy Pension | Jewish Care | Kisharon | Kosher Deli | Little Princess Trust | LJFC | Lola's Cupcakes | Maccabi Fun Run | Magen Avot | Mitzvah Day | Morrisons | Norwood | Paperweight | Parkways | PJ Library | Quentin Blake | Sabeny | Sainsburys | Seed/Connect - Purim | Shefa Mehadrin | Skinnydip London | Spiel Factor | Supreme Meats & Deli | Tescos | Twogether | US Chesed | VATIT | Waitrose | Yoni Jesner Foundation | Young Professionals Cross-Communal Honey Bake | Zichron Menachem



'I was involved at the start of the GIFT Box campaign in 2008. 13 years later and I'm certain that GIFT has contributed to me far more than I could have imagined.'

- Jonny Fishel



- Gabriella Lubinsky



We are grateful to all of our wonderful volunteers and generous donors for their ongoing support for GIFT:

**THANK YOU** 

'Volunteering for GIFT back in 2008, when I was in Sixth Form, made a profound impact on me (not just because my now-wife did the food deliveries with me!). I would now like to share these experiences with my own kids as they grow up, to help them learn the lessons I was lucky enough to learn myself.'

- Ariel Fine



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